Anywhere Ballot pattern library

Prototype ballot for the general election

City of Baltimore Baltimore County, Maryland

Congressional District 3 Assembly District 6 City Council Districts 2, 4, and 6

November 6, 2012

Begin Voting

This ballot design is brought to you by <u>Oxide Design Co., CivicDesigning.org</u>, and <u>University of Baltimore</u> with funding from <u>ITIE</u> through the <u>Election Assistance</u> <u>Commission</u>'s Accessible Voting Technology Initiative.

Table of contents

Basic Screen Layout	Page 1
Display Preferences	Page 12
Opening the Ballot	Page 18
Vote for an Office	Page 22
Write in a Candidate	Page 26
Vote for a Measure	Page 32
Reviewing the Votes	Page 35
Casting the Ballot	Page 40
Handling Long Lists and Content	Page 45
Displaying Messages and Help	Page 49
Message Texts	Page 52

Set Heos	Review
5 States Senator	
Vote for 1 (6) can choose 1 more.	
Victor Martinez	Orange
David Platt	Yellow
Heather Portier	Tan
Touch here to write in another name	

Basic Screen Layout

	Header bar	Page 2
2	Settings button	Page 3
3	Help button	Page 4
4	Review button	Page 5
5	Page title	Page 6
6	Page instructions	Page 7
7	Footer bar	Page 8
8	Back button	Page 9
9	Progress indicator	Page 10
10	Skip/Next button	Page 11

A Contraction balled for the general electrical City of Baltimore Baltimore County, Maryland Casessional Districts 2 Assembly District 3 Assembly District 3 City Council Districts 2, 4, and 6 Normber 6, 2012 Council District 4 Assembly District 5 Perfor Voting Council Districts 2, 4, and 6 Normber 6, 2012 Council District 4 Council District 5 Perfor Voting Council District 5	A Contraction cluster for the general electrication City of Baltimore Baltimore County, Maryland Cagesmibly Districa 3 Cagesmibly Districa 2, 4, and 6 Determine 7, 2012 Contraction County, Maryland Cagesmibly Districa 2, 4, and 6 Cagesmibly Districa 2, 4, and 6 Cagesmibly Districa 2, 4, and 6 Cartering Council Districts 2, 4, and 6 Cartering				
Prototype ballot for the general election City of Baltimore Baltimore County, Maryland Cargeresional District 3 Assembly District 6 City Council Districts 2, 4, and 6 November 6, 2012 Degin Voting Assembly District 3 Assembly District 9 Outcome 10 Sector 20 Degin Voting Assembly District 9 Assembly District 9 Assembly District 9 Assembly District 9 Assembly 0 Assembly 0 Assembly 0 Assembly 0 District 9 Assembly 0 Outcome 1 Outcome 2 Patheter 8 District 9 Patheter 8 Outcome 1 Vector 9 Vector 9 Potion 1 Vector 9 Outcome 1 Vector 9 Vector 9 Outcome 1 Vector 9 Outcome 1 Outcome 1 Outcome 1 District 1	Prototype ballot for the general election City of Baltimore Baltimore County Mayland Assembly District 3 Assembly District 3 Assembly District 3 Our one of Baltimore 6 District 3 Assembly District 3 Assembly District 6 City Council Districts 2, 4, and 6 November 6, 2012 Defin Voting Assembly District 1 Assembly District 1 Assembly District 1 Assembly District 2 Assembly District 2	1			
Prototype ballot for the general election City of Baltimore Baltimore County, Mayland Cargerssional District 3 Assembly District 3 Assembly District 3 More mere 6, 2012 Degin Voting Assembly District 3 Assembly District 3, 4, and 6 November 6, 2012 Out of the strenge was well of the formation of the formation of the strenge was an electronic of the st	Prototype ballot for the general election City of Baltimore Baltimore Compressional District 3 Assembly District 8 City council Districts 2, 4, and 6 Normber 6, 2012 Depin Voting Assembly District 1 Assembly District 20 Depin Voting Assembly District 20 Depin Voting Assembly District 20 Outcomer 6, 2012 Depin Voting Assembly District 20, 200 (District				
Prototype ballot for the general election City of Baltimore Baltimore County, Mayland Caperasional District 3 Assembly District 3 Assembly District 3 Degin Voting Degin Voting Charden and Statistic S 2, 4, and 6 November 6, 2012 Degin Voting Charden and Statistic S 2, 6, chardenparage of the statistic Statistic S 2, chardenparage of the statistic St	Prototype ballot for the general electrical City of Baltimore Baltimore County Mayland Seessional District 3 Assembly District 3 Assembly District 3 Dependent of the for the general electrical Dependent of the for the general electrical electri				
Prototype ballot for the general election City of Baltimore Baltimore Compressional Districts 2 Assembly District 3 Assembly District 3 Assembly District 4 District 5 Degin Voting	<section-header> Prototype ballot for the general electrical City of Baltimore Baltimore County, Mary Lang Seessional District 3 Seessional District 3 Council District 5 2, 4, and 6 District 4 District 4 Baltimore County, Mary Lang District 5 District 6 District 7 District</section-header>				
Prototype ballot for the general election City of Baltimore Baltimore County, Maryland Assembly District 3 Assembly District 3 Assembly District 3 More and a state of the s	Prototype ballot for the general electrical City of Baltimore Baltimore County, Maryland City of Council Districts 2, 4, and 6 District 3 District 4 City of Council Districts 2, 4, and 6 District 4 District 4 District 5, 4, and 6 District 6 District 7, 50, 000 persons District 7, 50, 000 persons District 7, 50, 000 persons District 8, 200 persons District 9, 200 persons				
City of Baltimore Baltimore County, Maryland Assembly District 3 Assembly District 5 City Countil Districts 2, 4, and 6 Norember 6, 2012 Begin Voting Absembly District 3 Assembly District 3 Assembly District 3, 4, and 6 Norember 6, 2012 Begin Voting Absemble 7, 2015 Assembly District 3 Assemble 7, 2016 District States Senator Vote for 1. Victor Martinez Orange Mathemarce 1, Assemble 1, and the mathemarce Mathemarce 1, Assemble 1, and the mathemarce	City of Baltimore Bittimore County, Mayland City Council Districts 2, 4, and 6 Dorember 6, 2012 Bein Voting The bit of the second		Prototype	ballot for the genera	l election
Congressional District 3 Assembly District 5 City Council District 5, 4, and 6 November 6, 2012 Begin Voring This before theory to you to Oakh Dana Cic, Confessionationation of the Council of the Coun	Congressional Districts 3 Assembly District 4 Science 2012 Begin Voting The provide the set of the set		City of Baltim Baltimore Cou	ore unty, Maryland	
November 6, 2012 Begin Voting The later despine in through the one to <u>Galid Datase Calif. Databases</u> and <u>Dataset databases</u> and <u>Dataset databases</u> of the Database databases of the Database database of the Database datab	Point Outing The balancing of brought to you's Outing Call, Call Chargen can and Call Balancing and Balan		Congressiona Assembly Dis City Council D	Il District 3 trict 6 Districts 2, 4, and 6	
Begin Voting This held daips hamped to use the Databack - Calibrational and a databack of the Databack - Calibrational and a databack of the Databa	Begin Voting *** where one prior where the URL branches, which was an and the prior of URL branches, which was an and the prior of URL branches, which was and the prior of URL branche		November 6,	2012	
This held range to brought to you ¹ /2 Oakh Dana Ch. Chickhelanasaan ond bibliochic of alignma with helding how OBE through to alignma halanasa Caranasaan Aloesethe Vering Technology visions 3 United States Senator Vote for 1. Victor Martinez Orange <u>Victor Martinez Orange</u> <u>Victor Martinez Tan</u> <u>Touch here to write in another name</u>	The before designe to brough the your by Caldin Designa G. Caldinalizations are not blacking of administration of the foreigne to a lacking hadrances Caldinates a Assessible Writing Technology withouts United States Senator Vote for 1. Victor Martinez Orange Victor Martinez Orange Victor Martinez Tan Heather Portier Tan Touch here to write in another name			Rogin Voting	
This below devices be brought by the ty Date Date Date Date Date Date Date Date	Output Control Image: Control Image: Control			begin voting	
The before the hore to the view to the Descend Consolination as and the descend as a second as a secon	The balance apply the user by the data Description. Consideration apply the data Description. Image: Description of the data Description. Image: Description of the data Description. Image: Description of the data Description. Image: Desc				
Vote for 1. Victor Martinez Vote for 1. Victor Martinez Divid Platt Vellow Heather Portier Tan Touch here to write in another name	Source and any source and a source and		This ballot design is br University of Baltimore Commission's Amount	rought to you by <u>Oxide Design Co., CivicDesi</u> a with funding from <u>ITIE</u> through the <u>Election</u>	gning.org. and Assistance
Subtrief Portier Tan Touch here to write in another name	I build Platt Vellow Orange Vote for 1. Victor Martinez Orange Orange Orange Tan Touch here to write in another name		Commission's Accessil	ble Voting Technology Initiative.	
S ? Help Review your votes United States Senator Vote for 1. Victor Martinez Orange ✓ Duvid Platt Vellow Heather Portier Tan Touch here to write in another name	Vote for 1. Victor Martinez Orange Vote for 1. Victor Martinez Orange Vellow Heather Portier Tan Touch here to write in another name				
Vote for 1. Victor Martinez David Platt Vellow Heather Portier Tan Touch here to write in another name	S ? Help Review your votes United States Senator Vote for 1. Victor Martinez Orange David Platt Vellow Heather Portier Tan Touch here to write in another name				
3 United States Senator Vote for 1. Victor Martinez Orange ✓ Dovid Platt Vellow Heather Portier Tan Touch here to write in another name	S ? Help Review your votes United States Senator Vote for 1. Victor Marinez Orange David Platt Vellow Heather Portier Tan Touch here to write in another name				
Image: Second secon	S ? Help Review your votes S United States Senator Vote for 1. Victor Martinez Orange David Platt Vellow Heather Portier Tan Touch here to write in another name				
Image: Second secon	Image: Second secon		_		_
S P Help Review your votes United States Senator Vote for 1. Victor Martinez Orange David Platt Vellow Heather Portier Tan Touch here to write in another name	Image: Second secon		_		_
 Help Review your votes United States Senator Vote for 1. Victor Martinez Orange David Platt Vellow Heather Portier Tan Touch here to write in another name 	Preview your votes Preview your votes United States Senator Vote for 1. Victor Martinez Orrange David Platt Vellow Heather Portier Tan Touch here to write in another name		-		
 United States Senator Vote for 1. Victor Martinez Orange David Platt Vellow Heather Portier Tan Touch here to write in another name 	 United States Senator Vote for 1. Victor Martinez Orange David Platt Yellow Heather Portier Tan Touch here to write in another name 				
 United States Senator Vote for 1. Victor Martinez Orange David Platt Veltiow Heather Portier Tan Touch here to write in another name 	 United States Senator Vote for 1. Victor Martinez Orange David Platt Yellow Heather Portier Tan Touch here to write in another name 		Settir Is	? Help	Review your votes
Vote for 1. Victor Martinez Orange David Platt Yellow Heather Portier Tan Touch here to write in another name	Vote for 1. Victor Martinez Orange David Platt Yellow Heather Portier Tan Touch here to write in another name		iettir s	? Help	Review your votes
Victor Martinez Orange David Platt Vellow Heather Portier Tan Touch here to write in another name	Victor Martinez Orange David Platt Yellow Heather Portier Tan Touch here to write in another name		iettin <mark>s</mark> nited States	? Help Senator	Review your votes
David Platt Yelliow Heather Portier Tan Touch here to write in another name	David Platt Yellow Heather Portier Tan Touch here to write in another name Touch here to write in another name	i) Ui	nited States	? Help Senator	Review your votes
Dovid Platt Yellow Heather Portier Tan Touch here to write in another name	David Platt Yellow Heather Portier Tan Touch here to write in another name Touch here to write in another name		nited States ose for 1.	? Help Senator	Review your votes
Heather Portier Tan Touch here to write in another name	Heather Portier Tan Touch here to write in another name		ettir s nited States ote for 1. ⁷ ictor Martinez	? Help Senator	Review your votes
Touch here to write in another name	Touch here to write in another name		iettin s nited States ote for 1. rictor Martinez David Platt	? Help Senator	Review your votes Orange Yellow
			Inited States Sole for 1. Fictor Martinez David Platt Heather Portier	? Help Senator	Review your votes
			iatin s nited States ote for 1. Airid Platt leather Portier	? Help Senator	Review your votes Orange Yeilow Tan
			iettie s nited Statess Sole for 1. Avid Platt Heather Portier Fouch here to with	? Help Senator	Review your votes Orange Yellow Tan
			ietti s nited States ote for 1. Rictor Martinez Navid Plart leasther Portier Touch here to wr	? Help Senator rite in another name	Review your votes Orange Yellow Tan
			iettin s nited States ote for 1. Airid Platt leather Portier Fouch here to with	? Help Senator	Review your votes Orange Yellow Tan
			iatth s nited States ote for 1. fictor Martinez Awid Platt leather Portier Touch here to with	? Help Senator	Review your votes
			iattin s nited States ste for 1. Tictor Martinez Javid Platt leather Portier Touch here to wr	? Help Senator	Review your votes
			inited States on inited States ote for 1. Fictor Martinez David Platt Heather Portier Fouch here to wr	? Help Senator	Orange Yellow Tan
			inited States one for 1. Fictor Martinez Navid Platt leather Portier Fouch here to wr	? Help Senator	Review your votes Orange Yellow Tan
			ietti s nited States ote for 1. fictor Martinez Navid Platt leather Portier couch here to we	? Help Senator	Review your votes Orange Yellow Tan
			ietti s nited States ote for 1. Rictor Martinez Navid Plart leather Portier Touch here to wr	? Help Senator rite in another name	Review your votes Orange Tan

Header bar

What it is

Navigation bar. Keeps top level navigation elements in a consistent location.

How it helps

The header bar is a consistent location for functions that are not part of the linear sequence of actions needed to vote. The three buttons provide access to voter preference settings, help, and a way to skip to the end to review and cast the ballot.

How to do it

Persistent thick black bar across the top of the screen that allows space for navigation buttons on screens.



Buttons should be for managing the voter interface, including a **Settings** button, a **Help** button, and a **Review your votes** button.

United States Senator Vote for 1. You can choose 1 more. Victor Martinez David Platt	Orange Yellow
United States Senator Vote for 1. You can choose 1 more. Victor Martinez David Platt	Orange Yellow
Vote for 1. You can choose 1 more. Victor Martinez David Platt	Orange Yellow
Vote for 1. You can choose 1 more. Victor Martinez David Platt	Orange Yellow
Victor Martinez David Platt	Orange Yellow
David Platt	Yellow
Heather Portier	Tan
Touch here to write in another name]
- Rook 3 of 18	Skin -

2) Settings button

What it is

Leads to a screen where voters can change the contrast and colors of the display, the size of the text, the font for text, and the language the ballot is in.

How it helps

Gives voters access to preference settings at any time during the voting session.

How to do it



Use bold black text on a gray button. Place settings icon (typically represented by a gear), followed by the word "Settings."

Settings	3 Help	Review your vote
i) United States	s Senator	
Vote for 1. You	can choose 1 more.	
Victor Martinez		Orange
David Platt		Yellow
Heather Portier		Tan
Touch here to w	vrite in another name	
/ Deals	2 of 19	Chin - >

3 Help button

What it is

Button that shows instructions for completing the ballot.

How it helps

Gives voters access to instructions for how to use the voting system at any time while they are voting.

How to do it



Use bold black text on a gray button. Place help icon (typically represented by a question mark), followed by the word "Help."

		\sim
🛱 Settings	? Help	Review your votes
(i) United States	Senator	$\mathbf{\tilde{\mathbf{v}}}$
Vote for 1. You	can choose 1 more.	
Victor Martinez		Orange
David Platt		Yellow
Heather Portier		Tan
Touch here to w	vrite in another name	
(Deck	2 of 19	
С Васк	3 01 18	Skip -

A Review button

What it is

Button that leads to a screen where voters can review what they've marked on the ballot as a list.

How it helps

Gives voters a way to jump directly to the review screen, so they can review the choices they have already marked and cast their ballot.

How to do it

Review your votes

Use bold black text on a grey button. State the phrase "Review your votes."

How 5 To vote candidate that person's name. The box	• of your choice, touch will turn blue.
To write in a candidate: T is not on the ballot, touch "T name." You will get more in complete your write-in.	o vote for a person who ouch here to write in a structions on how to
If you want to change yo a mistake, first touch the b want. It turns white again. Th do want.	ur vote or if you make ue choice you no longer nen touch the choice you
You do not have to vote i ballot will still be counted ev every race.	in every race. Your ren if you do not vote in
← Back	Next ->

Ŷ	Settings ? Help	Review your votes
i	United tat5 Serator Vote for 1.	
	Victor Martinez	Orange
~	David Platt	Yellow
	Heather Portier	Tan
	Touch here to write in another nar	ne

5 Page title

What it is The name of the page, contest, or ballot measure on that screen.

How it helps Identifies the page, contest, or measure on this page.

How to do it

United States Senator

Use bold black text. State the name of the page, contest, or ballot measure.



Intersection Performance Intersection Vore Vore Orange Victor Martine Victor Orange Image: Section Vertice Victor David Platt Vertice Heather Portier Tan Touch here to write in another name Touch here to write in another name

6 Page instructions

What it is

Directions for using the ballot or voting in a contest.

How it helps

Tells voters how to complete the ballot or how many candidates they may vote for.

How to do it

For ballot instructions, see information on <u>page 21</u>. Ballot instruction examples are located on <u>page 53</u>.

For contest instructions, see information on <u>page 24</u>. Contest instruction examples are located on <u>page 54</u>.



Footer bar

What it is Navigation bar. Keeps voter navigation in a consistent location.

How it helps

The footer bar is a consistent location for navigating through the ballot.

The button to continue in the linear sequence is always in the right corner.

How to do it

Thick black bar across the bottom of screen that allows space for navigation buttons on internal screens.



When needed, the footer bar contains buttons voters can tap to move through the ballot, including: return button, proceed button, next button, back button, cancel button, submit button, and the progress indicator.



Back button

What it is

Shows navigation through the ballot toward its beginning. Allows voters to return to the previous screen.

How it helps

Allows voters to go to the previous screen.

How to do it



Use bold black text on a gray button. Place left-facing arrow, followed by the word "Back."

Settings	? Help	Review your ve	ote
i United States S	Senator		
Vote for 1. You ca	n choose <mark>1</mark> more.		
Victor Martinez		Orange	
David Platt		Yellow	
Heather Portier		Tan	
Touch here to writ	e in another name		
		,	
	(9)		

Progress indicator

What it is

Displays how many screens or steps have been completed and how many there are in total.

How it helps

Tells voters where they are in the ballot, and how many pages are left, helping them stay oriented and showing their progress through the ballot.

This indicator is not shown on a contest page when returning from the review screen to change a vote.

How to do it



Use bold text.

On the black background of the footer bar, display the current step or screen number, then "of," followed by the number of total steps or screens.



Winted States Senator Vote for 1. Vote for 1. You can choose 1 more. Victor Martinez Victor Martinez Orange David Platt Yellow Heather Portier Tan	🖨 Settings ? Help	Review your votes	Settings	? Help Review your vo
Victor Martinez Orange David Platt Yellow Heather Portier Tan	United States Senator		i United States S	enator
David Platt Yellow Heather Portier Tan	Victor Martinez	Orange	Victor Martinez	Orange
Heather Portier Tan	David Platt	Yellow	David Platt	Yellow
	Heather Portier	Tan	Heather Portier	Tan
Touch here to write in another name Touch here to write in another name	Touch here to write in another na	me	Touch here to write	e in another name
		\frown		\sim

Skip/Next button

What it is

Shows navigation through the ballot toward the end. Allows voters to proceed to the next screen.

How it helps

Before voting, the Next button allows voters to go to the next screen. This button is green, signaling that it is part of the linear path through the ballot

During voting, it allows voters to go to the next screen, whether they have made a choice in this contest or not. The button label changes from "Skip" to "Next" once the voter has made at least one selection, providing additional feedback on their actions.

How to do it



When a selection has been made, or on an information screen with no choices: The button is green, says "Next" in bold white type, and has a white right-facing arrow.



When nothing is selected: The button is gray, says "Skip" in bold black type, and has a black right-facing arrow.



Display Preferences

11	Audio option	Page 13
12	Screen privacy option	Page 14
13	Assistive technology	Page 15
14	Language option	Page 16
15	Text size and color	Page 17



11 Audio option

What it is

Instructions about how to hear the audio ballot.

How it helps

Alerts voters that they can have the ballot text read aloud and gives voters an opportunity to insert headphones before they begin voting.

How to do it

If you want to hear the ballot out loud, plug in a headset.

In bold type say, "If you want to hear the ballot out loud" followed by instructions for activating the audio, such as plugging in headphones.

The text for the audio option must be customized for the voting system's technology features.



12 Screen privacy option

What it is

Button and directions for turning off the screen.

How it helps

Gives voters who rely on the audio ballot the option of turning off the screen for added privacy.

How to do it

For privacy while using the audio ballot, turn the screen off.

Turn the screen off

State "For privacy while using the audio ballot, turn the screen off." in regular black type.

The button is gray, and says "Turn the screen off" in bold black type.



Assistive technology

What it is

Directions about inserting personal assistive technology devices.

How it helps

Alerts voters that they can use personal assistive technology devices while voting and gives voters an opportunity to insert the device before they open the ballot.

How to do it

If you use a special keyboard, attach it now.

In regular black type, provide directions about what devices can be used and when to attach them. This text must be customized so that only devices compatible with the voting system are listed.

Set your lang	guage	
14 ^{En lish}	Espanol	中文
हिन्दी	日本語	100000000
한국어	Tagalog	ภาษาไทย
tiếng việt		
← Back		Next →

14 Language option

What it is

Options for changing the language of the ballot text.

How it helps

These options help voters view the ballot in their preferred language.

How to do it



The specific languages offered are determined by local, state, or federal election code.

Choose text size	and color
Small Medi	um Large
ote for 1. You have 0	Vote for 1. You have 0
Candidate Name	Candidate Name
Candidate Name	Candidate Name
Vote for 1. You have 0 (Vote for 1. You have 0
Candidate Name	Candidate Name
← Back	Next \rightarrow

5) Text size and color option

What it is

Options for changing the size, color, and contrast of the ballot text.

How it helps

These options help voters with impaired vision by allowing them to increase the text size and change the color/contrast on the ballot.

How to do it



Use "Small", "Medium", and "Large" as the text size options. Each button label must be written in the text size it is meant to reflect.



Use example images of the contrast types as buttons for the voter to select. The example image should show how a contest with a single selection is viewed with that contrast type. Provide at least full color, high contrast, and low contrast options.



Opening the Ballot

16Ballot informationPage 1917Start buttonPage 20

18

Ballot instructions Page 21

Proto ype 16 City of Saltim Bantmore Co	ballot for the general election lore unty, Maryland
Congressiona Assembly Dis City Council [al District 3 strict 6 Districts 2, 4, and 6
November 6,	2012
	Begin Voting
This ballot design is b Jniversity of Baltimor	rought to you by <u>Oxide Design Co., CivicDesigning.org.</u> and with funding from <u>TIE through the Election Assistance</u> bib Voting Technology Initiative.

16 Ballot information

What it is

Title and information about what election the ballot will be cast in.

How it helps

Displays the details of the election, so voters can confirm they have the correct ballot before they start voting.

How to do it

Prototype ballot for the general election

City of Baltimore Baltimore County, Maryland

Congressional District 3 Assembly District 6 City Council Districts 2, 4, and 6

November 6, 2012

The specific information and its order may be dictated by local election code, the voting system or a combination.

See "Message Text: Ballot information" on page 53.



17) Start button

What it is Button that opens the ballot for the voter.

How it helps Marks the beginning of voting.

How to do it

Begin Voting

Use bold text. State "Begin voting" in white on a large green button.



Ballot instructions

What it is

Instructions about completing the ballot. Includes information on how to select your vote, what to do if you need to change your vote, and other information about the voting process.

How it helps

Gives information about how to use the ballot, how to make their selections, and how to correct a mistake.

How to do it

How to vote

To vote for the candidate of your choice, touch that person's name. The box will turn blue.

To write in a candidate: To vote for a person who is not on the ballot, touch "Touch here to write in a name." You will get more instructions on how to complete your write-in.

List all relevant instructions about making selections. Follow best practices for writing instructions. In bold state the main point of the instruction, followed by supporting information.

See "Message Text: Ballot instructions" on page 53.

Settings	? Help	Review your votes
(i) United States	Senator	
Vote for 1. You ca	an choose 1 more.	
Victor Martinez		Orange
David Platt		Yellow
Heather Portier		Tan
Touch here to wri	te in another name	
- Back	3 of 18	Skip →

Vote for an Office

19	Information icon	Page 23
20	Contest instructions	Page 24
21)	Selection box	Page 25

United States Senator	
Vote for 1. You can choose 1 more	
Victor Martinez	Orange
David Platt	Yellow
Heather Portier	Tan
Touch here to write in another nam	e
]

Information icon

What it is

Small icon that shows voters information about the contest.

How it helps

Provides information about the office or measure on the page. These brief descriptions help voters with low civic literacy by giving them information about the office or measure on the screen, such as the responsibilities of the office or the source of ballot questions and measures.

How to do it

(i) United States Senator

Use small circle of blue with a blue "i" on a white background placed adjacent to the title of the contest.

Selecting the information icon will bring up a pop-up box. For information on how to implement the popup box, see "Displaying Messages and Help" on <u>pages</u> <u>49-51</u>. To see an example of the message text, see "Information about offices" on <u>page 54</u>.

Settings	? Help	Review your votes
i United States Vote f2 0 yr	s Senator can choose 1 more.	
Victor Martinez		Orange
David Platt		Yellow
Heather Portier		Tan
Touch here to v	vrite in another name	
← Back	3 of 18	Skip 🔶

20 Contest instructions

What it is

Directions for voting in the contest.

How it helps

Tells voters how many candidates they may vote for. In multi-selection contests, it also tells voters how many more choices they may make. This information is updated as they vote, providing immediate feedback.

How to do it

Use bold text to state the instruction in the positive. If the voter has more choices left, state how many, also in the positive.

Example

Vote for up to 5. You can choose 2 more.

When voters have voted for the maximum choices, remove the countdown statement.

For additional examples, see "Message Text: Contest instructions" on page 54.

* Coungo	? Help	Review your votes
(i) United States	Senator	
Vote for 1. you d	an choose 1 more.	
Martinez		Orange
2 0 1 10 Patt		Yellow
Heather Portier		Tan
Touch here to wr	ite in another name	
- Reak	2 of 19	Chin \
- Dack	00110	
C Settings	2 Help	Beview your votes
🛱 Settings	? Help	Review your votes
Settings	? Help Senator	Review your votes
Settings	? Help Senator	Review your votes
 Settings United States Vote for 1. Vistor Martinez 	? Help Senator	Review your votes
Settings	? Help Senator	Review your votes Orange Yellow
 Settings United States Vote for 1. United States The state of the stat	? Help Senator	Review your votes Orange Yellow
 Settings United States Vote for 1. United States Vote for 1. United States Vote for 1. United States Vote for 1. 	? Help Senator	Review your votes Orange Yellow Tan
 Settings United States Vote for 1. Versor Martinez United States Versor Martinez Internet Portier Touch here to wr 	? Help Senator	Review your votes Orange Yellow Tan
Settings United States Vote for 1. Veter Martinez United States Vote for 1. Veter Martinez United States Touch here to wr	? Help Senator	Review your votes Orange Yellow Tan
 Settings United States Vote for 1. Veror Martinez United States Veror Martinez Interface Touch here to wr 	? Help Senator	Review your votes Orange Yellow Tan
 Settings United States Vote for 1. United States Vote for 1. United States Vote for 1. Internet Mathematical Internet Mathematical In	? Help Senator	Review your votes Orange Yellow Tan
Settings United States Vote for 1. United States Vote for 1. United States Vote for 1. Theorem Martinez Touch here to wr	? Help Senator	Review your votes Orange Yellow Tan
Settings United States Vote for 1. United States Vote for 1. United States Vote for 1. Testiher Portier Touch here to wr	? Help Senator	Review your votes Orange Yellow Tan
Settings United States Vote for 1. Gror Martinez Teather Portier Touch here to wr	? Help Senator	Review your votes Orange Yettow Tan
Settings United States Vote for 1. Gray Martinez These there Portier Touch here to wr	? Help Senator ite in another name	Review your votes Orange Yellow Tan

21) Selection box

What it is

Shows the candidate name and, if appropriate, political party. The voter can touch here to select the candidate.

How it helps

Allows voters to mark their choices for candidates and ballot questions. A voter may touch anywhere in the box, including the area around the candidate's name. When the voter makes a choice, the display changes with both a "check" icon and a change in color, providing multiple feedback cues. To change a choice, the voter touches the name or box again, and the display changes to the un-selected view.

How to do it

David Platt

Yellow

Before making a selection:

In black inside a white box, list the candidate name (or other selection), with supporting political party.



Yellow

After making a selection:

Highlight the box with blue and change the text to white. Include a check box preceding the information to reiterate the selection.



Write in a Candidate

22	Write-in instructions	Page 27
23	Vote input field	Page 28
24	Keyboard	Page 29
25	Cancel button	Page 30
26	Accept button	Page 31

🛱 Settir	ngs	?	Help	Review	w your votes
i Write i Use thi To finis	in a nam secret to 22 sh, ouch 5	te for Regi tote for a pe ccept. If you	istrar of I erson who is change you	Deeds not on the l ur mind, touc	ballot. h Cancel .
-					
Α	В	с	D	E	F
G	н	- 1	J	к	L
М	N	0	Р	٥	R
S	т	U	v	w	x
Y	z	Sp	ace	•	-
■ E	rase				
← Cano	el	7 o	f 18		

22) Write-in instructions

What it is

Instructions for voting for a candidate who is not already on the ballot.

How it helps

Tells voters how to use the on-screen keyboard to enter the name of a candidate not on the ballot. This screen has additional help because it is infrequently used.

How to do it

(i) Write in a name for Registrar of Deeds

(i) Use this screen to vote for a person who is **not** on the ballot.

To finish, touch **Accept**. If you change your mind, touch **Cancel**.

In bold text say, "Write in a name for" followed by the contest that the voter is voting in. Follow with instructions about write-in candidates.

See "Message Text: Write-in instructions" on page 54.





23 Vote input field

What it is

An input field that displays what the voter has entered using the write-in keyboard.

How it helps

Displays the candidate name as it is entered.

How to do it



Before entering name:

Box with a cursor that shows where the text will be input.



After entering name:

Shows the name the voter has input in all-caps black text.



24) Keyboard

What it is

Alphabetical order keyboard that allows voters to input their write-in candidate.

How it helps

The letters are in alphabetic order (not laid out as a QWERTY keyboard) to make it easier for voters with any technology skill or literacy level to find the letters easily.

How to do it



An alphabetical keyboard that includes a space bar, period, and dash, as well as an erase key. Each key should be gray with the capital letter in bold black text.



25) Cancel button

What it is

Button that returns the voter to the ballot.

How it helps

Closes the Write-in screen, returning to the ballot page.

Any letters already entered are saved, in case the voter returns to this screen.

How to do it



The button is gray, and says "Cancel" in bold black type.





26 Accept button

What it is

Button that submits write-in candidates to the ballot. It only appears after the voter has entered a name.

How it helps

Accepts the write-in candidate name and returns to the ballot page, where the name is displayed as the selected choice.

How to do it



When nothing has been entered: No button exists until something has been input by the voter.



When the voter has entered a character: The button is green, says "Accept" in bold white type, and has a white right-facing arrow.

Settings	? Help	Review your votes
	- 106	
Danot weasur	e 106	
Choose Yes or N	lo	
Requires primary federal candidate candidate. The two votes for an office members of same election ballot. Exc No significant net	elections wher 27 s may regardless of party registrat o primary-election candidate , whether they are candidate or different party, would be empts presidential nominati fiscal effect on state and loc s to be a new Maryland r	vote for any state or ion of voter or es receiving most es with no party or isted on general ions. Fiscal Impact: al governments.
Yes		
No		
- Back	18 of 18	Skip ->

Vote for a Measure

27 Measure description Page 33
28 Measure question Page 34

Settings	? Help	Review your vote
i Ballot Measure	e 106	
Choose Yes or N Requires primary ef federal candidate r candidate. The two votes for an office, members of same election ballot. Exe No significant net	lo elections where 2.7m regardless of pan could at primary-election candidat whether they are candidat or different party, would be empts presidential nominat fiscal effect on state and loo s to be a new Maryland d	vote for any state or ion of voter or es receiving most es with no party or l listed on general ions. Fiscal Impact: cal governments. regulation?
Yes		
No		

Measure description

What it is

Can include a summary or the full text of a ballot measure.

How it helps

Displays the text of the ballot measure, so voters can read it before making their choice.

Scrolling buttons (see "Handling Long Lists and Content" on <u>pages 45-48</u>) help voters read the entire text.

How to do it

Requires primary elections where voters may vote for any state or federal candidate regardless of party registration of voter or candidate. The two primary-election candidates receiving most votes for an office, whether they are candidates with no party or members of same or different party, would be listed on general election ballot. Exempts presidential nominations. Fiscal Impact: No significant net fiscal effect on state and local governments.

In black type, show the text of the ballot measure.

Settings	? Help	Review your votes
i Ballot Measu	re 106	
Choose Yes or	No	
Requires primary federal candidate candidate. The tw votes for an offici members of sam election ballot. Ex to aphificant ne 2.8.0 want th Yes	elections where voters may regardless of party registrat vo primary-election candidat e, whether they are candidat e or different party, would b kempts presidential nominat fiscal effect on state and loc	vote for any state or ion of voter or es receiving most es with no party or a listed on general ions. Fiscal Impact: al governments.
No		
← Back	18 of 18	Skip 🔶

28) Measure question

What it is

After the text of the ballot measure, this shows a simple yes or no question as a prompt.

How it helps

When states include a specific question with a ballot measure, it is displayed after the description, above the voting selections.

How to do it

No significant net fiscal effect on state and local governments.

Do you want this to be a new Maryland regulation?

Write a question in black text that summarizes the outcome of the vote on the measure.

Settings	? Help		
i Review what y	/ou're voting f	or	
vote.	ws everything yo e ready to cast you	u voted for. Review Ir ballot, touch Cast y	it /our
Touch to	see more		
City Council			
Barbara Shry		Yellow	
Carole Barker		Yellow	
You voted for 2 people 30 ou want to vote for	e. You can vote for more, touch here.	2 more.	
Water Commission	ners		
You did not vote for an If you want to vote, to	וyone. uch here.		
Court of Appeals	Judge		
Touch to	see more	\checkmark	
		31 ast yo	our vote

Review the Votes

29	Review instructions	Page 36
30	Review warnings	Page 37
31	Cast ballot button	Page 38
32	Return to review	Page 39

ф : і п (2	eview what you see the show	? Help ou're voting ready to cast yc	for you voted for. Review pur ballot, touch Cast y	it 'our
↑	Touch to	see more	1	
City C	Council			
	Barbara Shry		Yellow	
\checkmark	Carole Barker		Yellow	
You v If you	oted for 2 people. want to vote for r	You can vote fo more, touch here	or <mark>2</mark> more. e.	
Nater	Commission	ers		1
You d If you	id not vote for an want to vote, tou	yone. ch here.		
Court	of Appeals J	udge		
↓	Touch to	see more	\checkmark	
			Cast yo	ur vote

29 Review instructions

What it is

Instructions for reviewing and casting the ballot.

How it helps

The review screen allows voters to review their ballot, showing the choices they have made, and any contests they have skipped or not voted completely.

The clear, active instructions tell voters how to use this screen and how to cast their vote.

How to do it

i Review what you're voting for

In bold, black type at the top of the screen state, "Review what you're voting for."

Use scrolling buttons (see Handling Long Lists and Content on pages 45-48) to help voters review their entire ballot.



Review warnings

What it is

On the review screen, these warnings are to alert the voter that they have not used all of their votes in a contest, or haven't voted in a contest at all.

How it helps

If a voter has skipped a contest or has additional choices, it tells the voter what they have done so far, what they can still do, and how to make a change.

How to do it

You voted for **2** people. You can vote for **2** more. If you want to vote for more, touch here.

Water Commissioners

You did not vote for anyone. If you want to vote, touch here.

In a red box under the contest it pertains to, make a note that states that the voter either did not vote, or that states the number of votes they have remaining. If the box is touched it should link to the contest, allowing the voter to make their selection(s).



31) Cast ballot button

What it is Button that voters touch to submit their ballot.

How it helps Lets voters cast their ballot when they are ready.

How to do it



The button is green, and says "Cast your vote" in bold white type.

- Ĥ	Settings	? Help	Review you	r votes
i	State Assemb	lyman		
	Vote for 1.			
✓	Edward Shiplett		Orange	
	Marty Talarico		Yellow]
	Touch here to w	rite in another name]
				-
		52 to rev	view and cast your vote	\rightarrow

32) Return to review

What it is

When a voter selects a contest to review from the selection review list, this button logs their choice and returns them to the Review screen.

How it helps

Let's voters return to the review screen after making a change.

The Anywhere Ballot uses this "out and back" navigation from the review screen so voters can immediately see that their new choices have been accepted. It also helps keep them from getting lost, and going through the entire ballot again after making a change.

How to do it



The button is green, and says "Return to review and cast your vote" in bold white type.



Casting the Ballot

- **Cast ballot message** Page 41
- **Return to ballot button** Page 42
- 35) Vote buttonPage 43
- **Success message** Page 44

ballot button.	ges, touch the Return to ur ballot, touch the Vote
Return to ballot	Vote
Return to ballot	Vote

33 Cast ballot message

What it is

A screen to confirm that the voter is ready to cast their votes.

How it helps

Allows voters to either finish casting their ballot or return to the review screen.

This wording helps voters feel confident that they will not cast their vote before they are ready, and know when they have finished voting.

How to do it

Are you finished?

If you want to make changes, touch the **Return to ballot** button.

If you are ready to cast your ballot, touch the **Vote** button.

In bold, black type, ask the voter whether they're finished voting. In regular black type, tell the voter the consequences of touching either button. Use bold to emphasize the button names.

See "Message Text: Cast ballot message" on page 55.

Are you finished?
If you want to make changes, touch the Return to ballot button.
If you are ready to cast your ballot, touch the Vote button.
Vote

34 Return to ballot button

What it is

Button that allows the user to return to the ballot and make any changes.

How it helps

Allows voters to return to the ballot before casting their vote.

How to do it

Return to ballot

Use bold text. State "Return to ballot" in black on a gray button.

Return to ballot

35) Vote button

What it is Button that submits the voter's final ballot to the voting system.

How it helps Allows voters to cast their ballot and finish voting.

How to do it

Vote

Use bold text. State "Vote" in white on a green button.



6 Success message

What it is

Final system screen that alerts voters that they have completed the process of voting. This is also the place for final instructions to the voter.

How it helps

Lets the voter know they have successfully cast their ballot.

This screen can also be used to provide final instructions about any final steps to cast the marked ballot. ("Please print ballot and submit to...", "Please take ballot to...", etc.)

How to do it

In black text, briefly describe instructions or message in plain language. Use bold text to emphasize the heading and the most important words.

See "Message Text: Success message" on page 55.

4	Settings	? Help	Re	eview your votes
i	County Comm Vote for up to 5.	issioners You can choose 2 1	more.	
1	37)ch to see	e more names		
✓	Helen Moore		Yellow	
\checkmark	John White		Yellow	
\checkmark	Valarie Altman		Yellow	38
	Martin Schreiner		Tan	
	Eric Savoy		Gold	
	Touch here to wr	ite in another name		
	Touch here to wr	ite in another name		
	Touch have to wr	ito in anothor namo		
V	39 Touch to see	e more names	•	
	– Back	10 of 18		Next →

Handling Long Lists and Content



Vote for	un to 5 You	can choose ?	more	
	up to 5. rou			
	to see mor	re names	T	_
Helen Mo	oore		Yellow	
John Wh	ite		Yellow	
Valarie A	ltman		Yellow	
Martin S	chreiner		Tan	
Eric Savo	у		Gold	
Touch he	ere to write in	another name	1	
Touch he	ere to write in	another name	l	
Touch be	vo to urito in	another name		

37) Scroll up button

What it is

Button that allows the voter to scroll up through a list that is too long for the screen to contain.

How it helps

When this button is active, it shows that there are more candidates or text before the current view. The visible button allows voters with any technology skill or literacy level to move through the list. This button only appears when the full list does not fit on the screen.

How to do it



When at the top of the list:

Use a gray button with dark gray upward-facing arrows on the far left and right.



When the voter can scroll up:

Use a yellow button with black upward-facing arrows on the far left and right. In bold centered black type, says "Touch to see more names."



38 Scroll bar indicator

What it is

Bar along the right side of a scrolling list that shows the list is longer than will fit in the scrolling window of a screen.

How it helps

Shows the approximate position of the current view in the entire list.

The scroll bar indicator can also be used to move within the list.

How to do it

	John White	Yellow	
•	Valarie Altman	Yellow	
	Martin Schreiner	Tan	
	Eric Savoy	Gold	
_	Touch here to write in another name		- 1
	Touch here to write in another name		

Use a dark gray bar alongside a scrolling list.



Scroll down button

What it is

Button that allows the voter to scroll down through a list that is too long for the screen to contain.

How it helps

When this button is active, it shows that there are more candidates or text after the current view. The visible button allows voters with any technology skill or literacy level to move through the list. This button only appears when the full list does not fit on the screen.

How to do it



When the list is scrolled to the bottom: Gray button with dark gray downward-facing arrows on the far left and right.



When the voter can scroll down:

Yellow button with black downward-facing arrows on the far left and right. In bold centered black type, says "Touch to see more names."



Displaying **Messages and Help**



Page 50

Close button

Page 51



Pop-up box

What it is

A card or a lightbox that appears when a voter taps a button or icon that leads to content that is supplemental to the ballot content, such as Help or a description of a contest, or information or error messages.

How it helps

Provides help or supplemental information at moment it is needed without taking the voter out of the linear path of the ballot.

How to do it



An information card is displayed on top of the screen the information is being requested from. Use a white box that is smaller than the screen and obscure the background screen with a black overlay. The white box should cover most of the black overlay to force the voter to acknowledge the message and close it using the close button.



Close button

What it is A button that closes the pop-up box.

How it helps

Provide a visible button, so it is clear how to close the message box and return to the ballot.

How to do it



The button is green, and says "Close" in bold white type.

Message Texts

- Ballot information Page 53
- Ballot instructions Page 53
- **Contest instructions** Page 54
- Information about offices Page 54
- Write-in instructions Page 54
- Changing a vote Page 55
- Cast ballot message Page 55
- Success message Page 55

Ballot information

Example

"Maryland General Election

City of Baltimore Baltimore County. Maryland

Congressional District 3 Assembly District 6 City Council Districts 2, 4, and 6

November 6, 2012"

Ballot instructions

How to do it

"How to vote

To vote for a candidate of your choice, touch that person's name. The box will turn blue.

To write in a candidate: To vote for a person who is not on the ballot, touch "Touch here to write in a name." You will get more instructions on how to complete your write-in.

If you want to change your vote or if you make a mistake, first touch the blue choice you no longer want. It turns white again. Then touch the choice you do want.

You do not have to vote in every race. Your ballot will still be counted even if you do not vote in every race."

See "Opening the Ballot: Ballot instructions" on page 21.

Contest instructions

Examples

"Vote for 1. You can choose 1 more."

"Vote for up to 5. You can choose 2 more."

"Vote for 1 pair. You Can choose 1 more"

When voters have voted for the maximum choices, remove the countdown statement.

Example

"Vote for 1."

See "Vote for an Office: Contest instructions" on page 24.

Information about offices

Example

"Registrar of Deeds

The registrar of deeds is in charge of recording and keeping track of the documents related to ownership of land and property."

See "Vote for an Office: Information icon" on page 23.

Write-in instructions

How to do it

"Use this screen to vote for someone who is **not** on the ballot.

To finish, touch **Accept**. If you change your mind, touch **Cancel**."

Text for additional help

"How to write-in a name

To write in a candidate:

- Type in the person's first and last names.
- Put a blank space between the first and last name by touching **Space**.
- To erase, touch Erase.

Do not write in someone whose name is already on the ballot for this race.

To finish, touch **Accept**. If you change your mind, touch **Cancel**."

See "Write-in a Candidate: Write-in instructions" on page 27.

Changing a vote

How to do it

"Before you choose another name, **touch the blue box on the name you don't want.** That box will turn white. Then, touch the choice you do want

This helps make sure you only change your vote when you mean to change it".

Cast ballot message

How to do it

"Are you finished?

If you want to make changes, touch the **Return to ballot** button.

If you are ready to cast your ballot, touch the **Vote** button."

See "Casting the Ballot: Cast ballot message" on page 41.

Success message

Example

"Thank you for voting!

Please take your ballot to the scanner so that it may be counted."

See "Casting the Ballot: Success message" on page 44.